



PAN AFRICAN

Learning and Growth Network

DRIVING NONPROFIT PERFORMANCE AND INNOVATION TRAINING WORKSHOP

GAIN CRITICAL INSIGHTS INTO PERFORMANCE
MEASUREMENT AND LEARN HOW TO LEAD
PERFORMANCE-FOCUSED INITIATIVES
THAT SCALE YOUR NONPROFIT'S
IMPACT.

SUNBIRD LIVINGSTONIA
BEACH HOTEL
SALIMA, MALAWI.

FROM

8:00

TILL 4PM

12-14

FEBRUARY 2025

REGISTRATION FEES

MK1,200,000

PER PERSON | VAT EXCL.



BE IN TOUCH

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OVERVIEW

Measuring performance is critical for driving innovation, enhancing learning, and achieving organizational success in the nonprofit sector. Nonprofits, however, must evaluate social or environmental outcomes alongside financial performance, and the ideal metrics can be challenging to identify. Indeed, to improve the effectiveness of a nonprofit organization - especially when tackling society's toughest challenges - senior executives and board members must prioritize assessment and improvement of organizational performance. This program shows nonprofit leaders how to use organizational performance measurement to help enhance the organization's ability to deliver on its mission and strategy. The program examines a range of effective approaches to help guide organizations in any economy. Through classroom exercises, group discussions, case studies, and individual coursework, participants examine and conceptualize a new performance measurement and management system for nonprofit organizations and prepare to lead performance-focused initiatives that will empower your organization and drive new levels of success.

The program features sessions on innovation and organizational learning; generating evidence of program effectiveness. Participants will also learn how to build a culture of performance measurement and manage for collective impact, ensuring resilience and adaptability in today's rapidly evolving nonprofit environment. You will learn how to align your organization's mission, strategy, and performance - and foster a culture of learning and innovation that ensures sustained success and positions your organization to achieve its objectives. Additionally, you will gain tools to assess and communicate outcomes to stakeholders while identifying key performance metrics for long-term organizational sustainability.

WHO SHOULD ATTEND?

Driving Nonprofit Performance and Innovation is designed for senior leaders committed to improving performance measurement and management. Note that this program is focused on organization-level performance measurement and management, not individual-level or human resource-focused performance measurement. Those who will benefit from the program include:

- Executive and Country Directors
- Board Chairs and CEOs
- Chief Financial Officers
- Chief Operating Officers
- Deputy Directors

Individuals and teams are welcome to attend. Sending two or more representatives from your organization fosters teamwork and amplifies program impact. Not appropriate for: those interested in individual-level or human resource-focused performance measurement.



LEARNING OBJECTIVES

DRIVING NONPROFIT PERFORMANCE AND INNOVATION COVERS THESE KEY AREAS:

- Aligning mission and strategy with performance management: Link your organization's performance with its mission for maximum impact, and develop tools like a theory of change and logic models to ensure alignment.
- Overcoming challenges in nonprofit performance management: Learn how to build a performance-based culture, increase organizational capacity, and implement a sustainable performance management strategy.
- Driving innovation through measurement: Design experiments to enhance existing programs and foster a mindset of continuous learning.
- Collaboration and stakeholder engagement: Use data to communicate social and environmental outcomes to key stakeholders and navigate external forces impacting the nonprofit landscape; Manage for collective impact amid the challenges of today's rapidly changing world
- Identify key metrics for measurement. Creating sustainable performance systems: Address implementation challenges and institutionalize continuous improvement practices to enhance long-term organizational success.
- Design methods for testing new interventions and improving existing programs



MULTI-FACETED LEARNING AND THE CASE METHOD

We approach learning from every angle—a robust blend of presentations, case studies, individual and group exercises, small group discussions, and classroom debates. Among these formats is our renowned case method, where you'll learn to think on your feet, sharpen your analytical skills, and make critical decisions in real time. The case method puts you in the role of chief decision-maker, navigating challenges facing leading companies around the world. Arrive with an open mind—leave with a global perspective, unparalleled leadership skills, and a network of dedicated peers nationwide and beyond.



LEARNING GROUPS

Immerse yourself in an environment that creates space for deep, constructive engagement with a diverse set of peers from leading organizations. You'll forge powerful connections and gain valuable perspectives in our intimate learning groups. These smaller groups within your program cohort will transform into a personal board of advisors during the program and beyond.

Unparalleled opportunity to connect with other nonprofit leaders and learn from outstanding professional facilitators with international expertise.

CONTACTS

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