



**PAN  
AFRICAN**

Learning and Growth Network

# ESG AND SUSTAINABILITY MASTERCLASS

## SUSTAINABLE STRATEGY AND FRAMEWORK TRAINING WORKSHOP

**SIGELEGE  
BEACH HOTEL**  
SALIMA - MALAWI

**11-14**  
FEBRUARY  
2025

FROM  
**8:00**  
TILL 4PM

REGISTRATION FEES  
**MK1,950,000**  
PER PERSON L VAT EXCL.

### BE IN TOUCH

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# INTRODUCTION

ESG and Sustainability have garnered attention in recent years, with many institutional investors investing only in those companies that provide ESG performance reporting.

ESG has considerations relevant to analysts and investors, consumers, and employees, and has become a key topic of discussion at the Board table.

The **ESG and Sustainability Masterclass** provides an overview of an ESG framework and how it supports a company's overall risk management. It also examines each component in detail and provides insight into how they converge to impact a company and its stakeholders. The course discusses how to look at corporate pressures and stakeholder expectations and their impact on risk identification and business success. Lastly, this training course will examine critical considerations from the company and investor perspectives before applying theory to practice in a final case study.

## Objectives

- Explain what ESG is and its relevance to making financial decisions
- Describe critical environmental, social, and governance issues
- Explain how stakeholders influence corporate ESG performance
- How to control C-Suite Executives and get most of their support into the Sustainability Plan
- Analyze ESG risks and opportunities
- Assess ESG company performance using publicly available information
- Translate ESG information to business intelligence

## Training Methodology

This training course will utilize various proven adult learning techniques that ensure maximum understanding, comprehension, and retention of the information presented. This training course will be highly interactive and participative through a combination of PowerPoint presentation with interactive practical exercises, supported by videos, group discussion activities, and case studies.

## Who Should Attend?

This ESG and Sustainability Masterclass is suitable for any professional who would like to better understand how a company manages ESG and Sustainability challenges, in addition to:

- Chief Operating Officers
- Chief Financial Officers
- Corporate Affairs practitioners
- C-Suite Executives
- HR Professionals
- Environment, Quality Health & Safety Professionals
- Investor Relations
- Procurement and Supply Chain specialists
- NGOs



## COURSE OUTLINE

### The Business Case for ESG and Sustainability

- Introduction to ESG and Sustainability Concepts
- Definitions and interpretations of ESG and Sustainability
- The Business Case for Sustainability
- ESG and Sustainability Related Risks
- How to integrate Sustainability into your organization

### Sustainability and ESG Reporting

- Steps for Sustainability Report Creation
- Sustainability Reporting Trends
- The New GRI STANDARDS
- Best Practices for Sustainability Report Communication
- Integrated Reporting & SASB
- Return on Sustainability (RoS) Framework

### Sustainability Strategy and ESG Ratings

- Certified B Corporation
- Sustainability Strategies and Scorecard
- The Importance of SROI
- The Importance of ESG
- CSRHub, MSCI, Dow Jones Sustainability Index

### Stakeholder Relations

- The Importance of Stakeholders
- How to Create a Strategy and Engage with the Stakeholders
- Identifying Organizational Stakeholders & Corporate Risks
- Managing stakeholder relationships
- How to influence C-Suite Executives and get buy-in for your Sustainability Plan

### Communicating ESG and Sustainability

- Understanding global and local ESG and Sustainability focus
- The Sustainable Development Goals for 2030
- Communicating responsibly
- The benefits of adhering to best practices
- Managing ESG and Sustainability risk

### Certificates

On successful completion of this training course, a Certificate will be awarded to the delegates

