

Finance for Executives

A comprehensive introduction course to financial accounting, corporate finance, value creation, and financial analysis for non-finance professionals to understand the financial impact of strategic business decisions.

In-House Training

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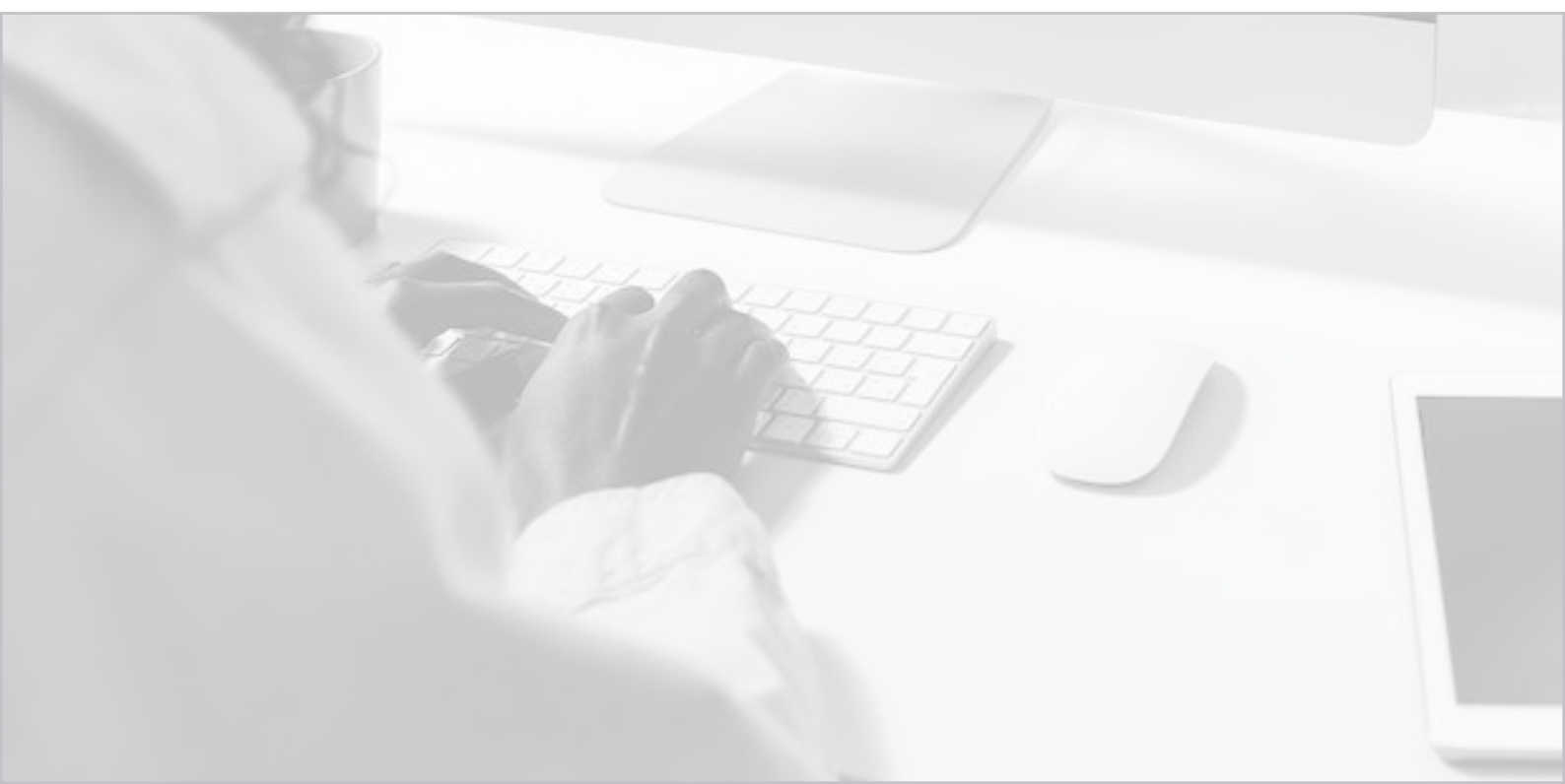
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INTRODUCTION

Pan African Learning and Growth Network (PALGNET), was established in 2015 through the amalgamation and collaboration of some of the most passionate, supportive, diverse, successful professionals and visionary corporate leaders in Malawi and beyond to offer pragmatic tailor - made training interventions, learning and growth resources and consulting services to new destinations.

Our talented team of associate consultants each with a range of 10-25 years of experience have exceptional credentials that are complemented by practical, real-world experience. By bringing together academic knowledge and industry experience, we ensure that our clients' needs are at the forefront of each and every one of our training courses and training courses. Our specialist teams continuously track and monitor the latest business and industry trends and emerging best practices to ensure that all our course content is relevant, practical, and useful.

PALGNET has become a trusted provider of business knowledge and resources for a large number of Southern and East African organizations and professionals across the globe. All our training courses have been designed to provide business professionals with the skills they need to develop their competency, improve their performance, and drive business success. As an integrated business and management content provider. Our core purpose is to make sense of present and future challenges in the world of work, identifying trends and facilitate the necessary knowledge and skills relevant to thriving in the world of work. In doing so, enhance the investment in human capital, create more employment, improve economic growth potential and create a more sustainable society.



UNDERSTANDING THE WORLD OF FINANCE

Exploring the diverse financial challenges facing today's decision-makers, Finance for Executives is a comprehensive introduction to financial accounting, corporate finance, value creation, and financial analysis. It aims to give senior executives and managers who are not financial specialists an understanding of the financial consequences of strategic decisions and to equip them with tools to interpret financial information and integrate finance principles into their decision-making.

This program is designed to advance your skills in communicating effectively with those in finance and accounting to ensure that your organisation's functions are better integrated, significantly boosting the firm's overall value. As a result of attending, you will contribute to ensuring a sound financial basis for your organisation's strategic planning and decisions.

CONTENT OVERVIEW

Finance for Executives looks at the impact of corporate policies and operations on financial performance. Participants learn how to interpret financial information to get to the business reality behind the numbers. They look at how to appraise investment opportunities and gain insights into the financial consequences of their strategic decisions.

Participants are introduced to the principles of Value-Based Management and how to manage resources to create shareholder value – including potential value creation (or destruction) through corporate restructuring.

Key learning concepts in the program curriculum

- Corporate financing and valuation
- Value-based management
- Mergers and acquisition
- Analysis of investment decisions
- Financial accounting and analysis



Corporate financing and valuation

In order to make value-increasing decisions, executives must know how firms are valued in financial markets. Amongst other topics, you will learn how industry-specific factors can affect the financial structure and valuation of a business, how a firm finances its development and how valuation of a company is handled.



Value-Based Management

The program will provide a full introduction to the principles of Value-Based Management and its link to performance measurement and managers' compensation. You will also learn how to manage for profitable growth..



Mergers and acquisitions

This part of the program explores the potential for value creation from corporate restructuring and the potential drivers for value creation or destruction.



Analysis of investment decisions

The appraisal of investment opportunities is one of the most important management processes for a firm. In this module, you will review the various methods commonly used to analyse investment projects.



Financial accounting and analysis

You will have the opportunity to review financial statements from your own organisation and discover how to interpret the information in order to manage more effectively.

PARTICIPANT PROFILE

The program is designed for non-financial executives, including general managers, senior functional managers outside finance, board members and corporate customer-relations officers in financial service organisations who require a better understanding of the financial impact of business decisions.

COURSE DURATION AND MODE OF DELIVERY

- Physical or Online Attendance
- 5 days: back to back or 1 day a week for 5 weeks

CONTACTS



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PALGNET Professional Communities and Business Units:



Institute of Executive Assistants - Africa: www.iea.palgnet.com



Women of Substance Awards: www.wosa.palgnet.com



Learning and Growth Resources: www.lgr.palgnet.com



Business Growth Community: www.bgc.palgnet.com



Training, Learning & Development Community: www.tld.palgnet.com



Institute of Security Professionals in Africa (ISPA) www.ispa.palgnet.com