



Developing Strategies, Objectives, and Plans to Deliver Great Healthcare Outcomes

## SANDTON LODGE HOTEL

Corner 12<sup>th</sup> Avenue and River Road RIVONIA (Edenburg on GPS) Johannesburg,

**SOUTH AFRICA** 

18th - 12th August, 2025 08:30AM - 16:00PM



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# Registration Fees: \$2, 500.00 (USD).

### Fee Includes

Training Materials
Meals & refreshments during the day
Airport pickup and drop off
Hotel Pickup and drop off
Delegate Laptop
½ day tour to tourist attraction sites

#### Fee Excludes

Dinner and Accommodation



#### Introduction

"Strategy without process is little more than a wish list." - Robert Filek

This highly-interactive Healthcare Strategy and Innovation training course offers delegates a greater understanding of why strategy is everybody's business and how each one of them has a role to play. The course will take delegates step-by-step through a systematic approach to focus on the future; provide a clear vision of where their organization is going and the route it is going to follow to get there. It will give delegates the opportunity to gain a broad perspective on the healthcare context, their organization and how their own role contributes to the achievement of good health outcomes.

## **Obiectives**

- Understand the difference between strategy and planning
- Gain a view of the wider healthcare context in their region and globally
- Articulate the organizations Vision, Mission and Values
- Balance creativity with analysis in the development of strategies and plans
- Create clear and achievable objectives
- Recognize strategic, tactical and operational risks and how to manage them
- Identify Critical Success Factors and related Key Performance Indicators to track progress and deliver outcomes
- Recognize the iterative nature of planning

## Who Should Attend?

The Healthcare Strategy and Innovation training course will benefit a mix of clinicians and healthcare managers responsible for organizational, departmental and clinical specialist outcomes:

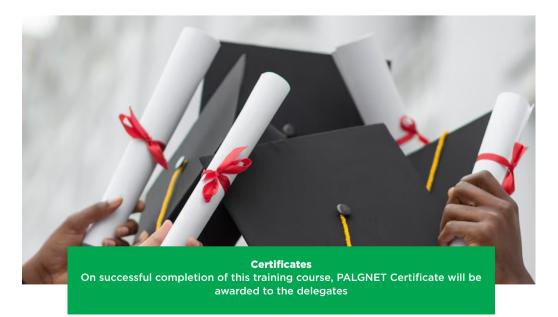
- Clinicians and Allied Health Professionals
- Management Professionals
- Team Leaders
- Supervisors
- Technical Staff

#### **Course Outline**

- · Gain greater awareness of the factors that will influence strategic decisions
- Become more knowledgeable about types of businesses, and business structures, in general
- · Gain insights into their own organizations strategic challenges and



- opportunities
- Become more confident in providing strategic input in a wider range of situations
- · Recognize how strategic initiative are translated into operational plans
- Gain confidence in taking on higher level, more responsible roles in the organization
- Recognize how risk identification and management aligns to the planning process
- Learn creativity approaches to enhance health outcomes



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#### THE VENUE





The Simama Hotels Sandton Lodge Rivonia offers business services and facilities. Our 34 Suites are all strictly non-smoking and have; Air-conditioning and Heating, Tea and Coffee Facilities, DSTV Decoder, a Mini-Bar Fridge (Stocked on request) and complimentary Broadband WIFI Internet Access with Secure on-site Parking available. As part of our continued guest-safety measures and growing international trend, the Sandton Lodge Hotel is a cashless establishment, for your convenience all major Credit and Debit cards are accepted in addition to Snap-Scan and Apple-Pay facilities.