

HEALTHCARE STRATEGY AND INNOVATION

Developing Strategies, Objectives,
and Plans to Deliver Great
Healthcare Outcomes

SANDTON LODGE HOTEL
Corner 12th Avenue and River Road
RIVONIA (Edenburg on GPS)
Johannesburg,
SOUTH AFRICA

18th - 12th August, 2025
08:30AM - 16:00PM



Email: training@palgnet.com
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Registration Fees:
\$2, 500.00 (USD).

Fee Includes

- Training Materials
- Meals & refreshments during the day
- Airport pickup and drop off
- Hotel Pickup and drop off
- Delegate Laptop
- ½ day tour to tourist attraction sites

Fee Excludes

- Dinner and Accommodation



Introduction

“Strategy without process is little more than a wish list.” - Robert Filek

This highly-interactive Healthcare Strategy and Innovation training course offers delegates a greater understanding of why strategy is everybody's business and how each one of them has a role to play. The course will take delegates step-by-step through a systematic approach to focus on the future; provide a clear vision of where their organization is going and the route it is going to follow to get there. It will give delegates the opportunity to gain a broad perspective on the healthcare context, their organization and how their own role contributes to the achievement of good health outcomes.

Objectives

- Understand the difference between strategy and planning
- Gain a view of the wider healthcare context in their region and globally
- Articulate the organizations Vision, Mission and Values
- Balance creativity with analysis in the development of strategies and plans
- Create clear and achievable objectives
- Recognize strategic, tactical and operational risks and how to manage them
- Identify Critical Success Factors and related Key Performance Indicators to track progress and deliver outcomes
- Recognize the iterative nature of planning

Who Should Attend?

The Healthcare Strategy and Innovation training course will benefit a mix of clinicians and healthcare managers responsible for organizational, departmental and clinical specialist outcomes:

- Clinicians and Allied Health Professionals
- Management Professionals
- Team Leaders
- Supervisors
- Technical Staff

Course Outline

- Gain greater awareness of the factors that will influence strategic decisions
- Become more knowledgeable about types of businesses, and business structures, in general
- Gain insights into their own organizations strategic challenges and

opportunities

- Become more confident in providing strategic input in a wider range of situations
- Recognize how strategic initiative are translated into operational plans
- Gain confidence in taking on higher level, more responsible roles in the organization
- Recognize how risk identification and management aligns to the planning process
- Learn creativity approaches to enhance health outcomes



Certificates

On successful completion of this training course, PALGNET Certificate will be awarded to the delegates

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THE VENUE



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Johannesburg,
South Africa

Welcome to the Sandton Lodge Rivonia, we extend a very warm welcome and trust your upcoming stay or conference with us will be both enjoyable and comfortable



The Simama Hotels Sandton Lodge Rivonia offers business services and facilities. Our 34 Suites are all strictly non-smoking and have; Air-conditioning and Heating, Tea and Coffee Facilities, DSTV Decoder, a Mini-Bar Fridge (Stocked on request) and complimentary Broadband WIFI Internet Access with Secure on-site Parking available. As part of our continued guest-safety measures and growing international trend, the Sandton Lodge Hotel is a cashless establishment, for your convenience all major Credit and Debit cards are accepted in addition to Snap-Scan and Apple-Pay facilities.