

Your Trusted Learning Partner

SUSTAINABLE FINANCE

A New Perspective on Value Creation for Organisations and their Stakeholders **Training Workshop**



Email: admin@palgnet.com Tel: +265 886 797 782 | 212 278 897 | 998 429 138 Cell:+265 982 264 598 www.palgnet.com **KU CHAWE INN** Zomba - Malawi

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Introduction

In the 21st century business world responsible organisations can no longer simply pay lip service to key global sustainability challenges like climate change, resource exhaustions, and inequality; investors and key stakeholders expect them to engage and actively manage the organisations impact in these areas. This leading-edge Sustainable finance training course will provide you with the fundamental principles and the relevant tools and insights you will need to help your organisation develop a sustainable approach to finance that will address these challenges and create value for the organisation, as well as its stakeholders and wider society.

This program will examine the practice, trends, and opportunities in current financial systems and analyse the impact on business strategy of the major social and environmental challenges facing organisations of all types. Delegates will be empowered to unlock and apply an innovative new approach to developing more sustainable business models for their organisations.

Objectives

- Master the aims and principles of sustainable finance
- Understand key environmental, social and governance (ESG) issues
- · Identify impact on business and financial strategy
- Develop meaningful tools for sustainable finance reporting
- Build financial models to assess sustainable finance and other risks

Training Methodology

The course uses a variety of proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The training will follow a participative workshop format and will be focused on developing practical skills that delegates can apply in real life business situations on return to their own organisation.

Organisational Impact

- Sustainable growth
- Finance solutions balancing organisational and social needs
- Improved financial decisions
- Forward looking staff in tune with emerging trends and legal requirements
- Reporting in-line with emerging environmental, social and governance (ESG) requirements
- Improved strategic outlook and culture



Personal Impact

- Develop sustainable finance options
- Balance environmental, social and governance (ESG) with organisational and social needs
- Execute strategic decisions in a sustainable manner beneficial to organization and society
- Improve sustainable reporting
- Model sustainable finance decisions
- Appreciate the need for sustainable finance solutions

Who Should Attend?

- Financial reporting team members
- Strategy team members
- Risk management professionals
- Finance managers
- Budget managers
- Commercial managers
- · Capital investment and project team members

Course Outline

Fundamentals of Sustainable Finance

- Principles and foundation of sustainable finance
- Environmental issues and concerns
- Social issues and concerns
- Governance issues and concerns
- Ethical issues and concerns
- Defining organisational scope for sustainable finance

Sustainable Strategic Management

- Concepts of stakeholder value
- The purpose of competitive companies
- Principles and practice in corporate governance
- Redefining competitive business strategy
- Understanding business models and their disruption
- Identifying key success factors
- Using strategy maps to identify key performance indicators

Accounting and Reporting Sustainable Finance

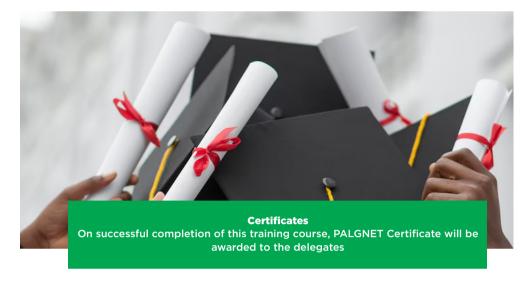
- The traditional financial analysis toolkit
- Conventional measures of stakeholder value
- Selecting the right key performance measures
- Designing internal reports on sustainable finance
- Principles of Integrated Reporting (IR)

Business Investment and Sustainable Finance

- The challenges of sustainable investment
- · Scenarios for business model reinvention
- · Key decision factors for sustainable financial investment
- Traditional tools of investment appraisal
- Factoring in the environmental and social dimension
- · Limitations of conventional investment appraisal methods

Risk and Scope of Sustainable Finance

- Traditional approaches to understanding business risk
- Risk aspects from a sustainable finance perspective
- Sustainable finance developments in banking
- Sustainable finance developments in financial investments
- · Financial modelling of risk under sustainable finance conditions
- The way forward in sustainable finance



CONTACTS



Pan African Learning and Growth Network (PALGNET)

P.O. Box 30247 | City Center Plot No. 102, Area 14 Lilongwe - Malawi, Africa

Tel: + 265 212 278 897 |+265 886 797 782 | +265 998 429 138 Mobile: +265 999 295 659 Email: training@palgnet.com Web: www.palgnet.com

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