

Agriculture Innovation and Technology Conference and Exhibition - AGRITEC 2026

Transforming Malawi's Agriculture through Innovation, Technology and Inclusive Partnerships.

It's been four years since we last gathered the agri-food community together at Umodzi Park, BICC in Lilongwe, and we're set for an explosion of ideas and opportunities when we reunite and bring back the **Agriculture Innovation and Technology Conference and Exhibition (AGRITEC) on 1-3 April 2026**, under the theme: "Transforming Malawi's Agriculture through Innovation, Technology and Inclusive Partnerships."

Malawi's agriculture sector is central to national prosperity - employing the majority of the population and driving food security and export revenue. Yet smallholder farmers face ongoing challenges: climate change, limited access to finance and markets, low mechanization, and gaps in technology adoption.

The AGRITEC conference will convene **government leaders, researchers, agritech innovators, investors, decision and policy makers, financial institutions, development partners, producers, processors, associations, private sector stakeholders, and youth and women farmers** to explore **practical, scalable innovations, exchange information, discuss the latest trends, best practices, challenges and opportunities, technology solutions and scientific advances** that can boost productivity, resilience, and sustainable growth across Malawi's agricultural value chains. These will also inform agriculture and agricultural practice in the future as well as assist farmers and agribusinesses to maximize their outputs and increase their future profitability.

The goal of the event is to accelerate the commercialization of advanced agricultural innovations and technologies by generating both local and international partnerships and collaborations. Sustainability is placed firmly at the top of the agenda followed by industry-focused content in line with the times.

The conference comes at a time when most African countries, including Malawi are still grappling with the slow adoption of science and technology in agriculture. Over the years, cutting-edge and innovative technologies have been developed throughout the world to help improve performance in agriculture. The application of science and technology continues to be the essence of what we know as the Green Revolution in countries like India. We do not need to be convinced further that our endeavor to achieve Sustainable Development Goal Number 2, which aims at ending hunger and ensuring access to sufficient, safe and nutritious food by all people all year round, requires that we join the rest of countries on this continent in adopting innovative technologies on scale. Indeed, at national level, to achieve our priority in the Malawi Growth and Development Strategy which is agriculture, water development and climate change management, we need to apply scientific knowledge and ensure use of simple technologies. It is also the government's wish to ensure that small-holder farmers are supported by creating an enabling environment and supportive institutions.

AGRITEC Objectives:

- Showcase cutting-edge technologies and best practices relevant to Malawi's farming systems.
- Highlight innovations that increase yield, climate resilience and income for smallholder farmers.
- Facilitate partnerships across public, private and civil society actors.
- Catalyze investment and adoption of digital, mechanized and climate-smart solutions.
- Promote inclusive engagement of women and youth in agricultural entrepreneurship.

Conference Topics and Sessions

- The future of agriculture and current trends
- Government initiatives in agriculture and food security
- Digital and Smart Agriculture: Harnessing AI & Remote Sensing for Better Crop Decisions | Mobile Platforms for Smallholder Advisory and Finance
- Climate-Smart Agriculture and Adaptation: Building Resilient Farms in a Changing Climate | Climate Data to Action: Tools for Malawian Farmers
- Mechanization and Farm Productivity: From Hand Tools to Smart Machinery | Reducing Post-Harvest Loss with Smart Storage Tech
- Access to Finance and Investment: Unlocking Capital for Farmers and Agritech Innovators | Insurance Models for Rainfed Agriculture
- Markets, Supply Chains and Trade: Digital Platforms Connecting Farmers to Buyers | Scaling Agro-Processing for Global Markets
- Women and Youth in Agriculture: Youth-Led Agritech Solutions for Malawi | Women's Role in Driving Agricultural Innovation
- Research, Policy and Public Sector Innovation: Policymaking for Technological Adoption | From Research Labs to Farm Fields: Bridging the Gap

Exhibition Components

- Agritech startups and prototypes
- Demos of drones, apps, sensors and machinery
- Financial institutions offering ag-specific products
- Climate-smart seed companies and nurseries
- ICT solutions and service providers
- Youth and women agri-preneur showcases

Conference Focus Areas

With a strong content-driven fringe program supplementing both the conference and expo, we'll deliver an information platform where the agricultural community will gather to explore future trends, scientific solutions and technologies that will become the norm in the future. Special items in the program are:

- Future driven content
- Science and technology
- Addressing key challenges
- Global best practices
- Innovations (local and global)
- Economic implications (global and local)
- Malawi and Africa focus
- Indoor and outdoor exhibits
- Career opportunities
- Split over 2 parallel tracks/multi streams: catering to the diverse Malawian agricultural sector

Target Audience/Sectors:

- Government, NGOs and private sector
- Agronomists and agribusinesses
- Agriculture, food and aquaculture industries
- Agriculture researchers, scientists and academia
- Financial Services, Banks, Investors, Insurance for farmers, assets and livestock
- Directors, CEOs and board members in the agriculture sector
- Crowd funding and crowd farming
- Farm management, fertilizers, irrigation and agri Inputs
- R&D laboratories and technologists
- Advisory services, market access and market information specialists
- Agri products or livestock marketplaces

Prices Include:

- Conference Materials
- Lunch and Refreshments during Conference

Prices Exclude:

- VAT
- Dinner and Accommodation.

Past Conference and Exhibition Partners

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We trust that you will partner with us in this endeavor as partnerships are fundamental to delivering the transformation potential of science and technology - partnership among various stakeholders (government ministries, private sector, NGOs and development partners) to ensure that priorities are synchronized; partnership between government and the private sector will revitalize the Ministry of Agriculture, and indeed other public institutions to carry out research. Partnership with development partners will bring much-needed investment in priority areas. Partnership with non-governmental organizations will ensure that simple technologies reach the most vulnerable people at the grassroots. Working in partnerships will promote scaling-up innovations and will assist in deepening our learning and sharing our growing knowledge. We need to build our synergies and complementarities and indeed get value for the investments we are all making into the agricultural sector. It is our ardent hope that this conference will provide a unique platform to nurture, develop and expand partnerships and collaborations.

AGRITEC Expo and Show floor

AGRITEC brings leaders in innovation, technology and agriculture together with major industry stakeholders committed to the positive reinvention of agriculture. AGRITEC is the gateway to the Malawi agricultural science and technology ecosystem where agriculture meets innovation. We are connecting industry leaders shaping a purpose-driven, sustainable and innovative future for agriculture. The Expo succeeds in its ability to introduce a diversity of products, services and solutions to agribusinesses and farmers at a marketplace where ideas and relationships further the sustainability of agriculture. AGRITEC is more than an event... networking at the event provides access to a wide-ranging cross section of active buyers and sellers.

Make AGRITEC an Essential part of your 2026 Schedule!

AGRITEC 2026 stands out as the hub for cutting-edge science, technology, and innovation in agriculture. This event offers a prime platform for agribusiness executives, industry leaders, farm owners and managers to discover the newest solutions and products for enhancing efficiency and yield. Are you in the business of empowering farmers and agribusinesses with transformative products, services, or solutions? Don't miss this chance to showcase your groundbreaking offerings. Book your exhibition space at AGRITEC 2026 today!

Why Exhibit at AGRITEC 2026?

- *Engage with change*, join industry visionaries and change catalysts forging the future of Malawi agriculture over the next three to five years.
- *Evolve with confidence*, discover trailblazing research and innovations that will inform your future product and solution offering.
- *Steer your business successfully*, gain insights into the key factors and compelling drivers that will transform agriculture in a climate of rapid change.
- *Establish new partnerships* - take advantage of this gathering of like-minded, future focused, businesses to form new alliances and connect with new partners.
- *Raise your game* - take advantage of the different perspectives offered by leading researchers and innovators to ensure your solutions remain relevant and up to date.
- *Reap the benefits* of personal connections with influential decision-makers.
- *Network* with thought leaders, farmers, innovators, researchers and policy makers.
- *Unlock new business opportunities* at this three-day event focused on innovation.
- *Discover* new international and regional markets.
- *Attract* potential leads and *reconnect* face-to-face with existing clients.
- *Showcase* your products, services and solutions at an exciting and innovative event.
- *Boost your brand's visibility* through the event's strategic communication platform.
- *Be part of a thriving community* focused on innovative farming practices.

Be Part of the Wider AgTech Community.

AGRITEC is rapidly emerging as a trusted hub for farmers and agribusinesses offering cutting-edge updates in science, technology, and innovation. The 2026 event builds on its strengths by presenting valuable information and fostering connections amongst the agriculture community. Exhibitors will benefit from joining this vibrant community focused on enhancing practices and adopting advanced techniques for increased efficiency.

Your Brand. Your Message. On a future focused platform.

Agribusinesses, farmers and industry leaders attend AGRITEC to experience a glimpse of the future of science and technology in agriculture. Our team spends the year curating event content to ensure that the event is unique and unforgettable and offers attendees valuable and actionable insights.

The variety of sponsorship and exhibit options on offer provide you with the perfect marketing solution to achieve your business goals in 2026 and beyond.

Exhibition Focus and Who Should Exhibit?

- Government departments, NGOs, SOE's and parastatals.
- Specialist industry service providers/financial institutions/investors
- Agriculture and engineering equipment and machinery
- Plant, crop, livestock, specialist, industrial crops, farms and farmers
- Manufacturers, importers, distributors and providers of **science and technology solutions** for:
 - Horticulture
 - Field crops
 - Livestock
 - Industrial crops
 - Allied Industry
 - Specialist Services

Exhibition Stalls Rates:

- Ranges from MK1, 000, 000.00 to MK3,500, 000.00 depending on requirements below.

Participation Options for innovative companies

Our customized packages offer you the flexibility to tailor your participation to best meet your participation objectives. Choose the best option to meet your needs or book a space only option and use the opportunity to maximize your creativity.

What can be included?

- Booth packages with furniture and graphics
- Listing in the event catalogue / guide
- Listing and linking on the event website
- Access to the media center for distribution of product launch releases
- Publication of product news and launch information on the event's digital channels
- Printing booth graphics as per booth design

Sponsorship Opportunities

Benefit from the power of connection

AGRITEC provides a premier platform for your company to lead the discussion on future models for adoption in the agriculture sector. Partnering with the event provides a unique opportunity to associate your brand with accelerating innovation across the agriculture value-chain.

No other industry event convenes an entire cross-section of players to discuss actionable strategies for elevating the agronomic program and overall business plan. Sponsorship opportunities at Africa Agri Tech offer the greatest impact and visibility leading up to and throughout the event. Sponsorship benefits include:

- *Industry leadership* - demonstrate to the industry that your company is one step ahead. Place your brand at the forefront of an industry development, launch a new product or host a keynote speaker. Sponsorship at Africa Agri Tech cements your position as a leader in the field.
- *Influential audience* - connect directly with a qualified audience of industry prospects fostering valuable connections and forming strategic partnerships. Network with industry decision makers gathered at the event where the agenda ensures the delegates will enjoy high quality, relevant content.
- *Brand visibility* - gain maximum exposure and brand awareness at an event where interest reaches beyond the local landscape expanding to regional markets.
- *Relationship building* – personal connections start at Africa Agri Tech. Connect with industry innovators, change leaders and decision makers and get ready for experience-led growth.
- *Market insights and trends* – enable valuable insights into the latest AgTech trends, emerging science and technology discoveries and market developments.
- *Enhanced credibility* – highlight your company’s commitment to advancing agriculture technology and being part of initiatives driving the industry forward.

Opportunities

Headline Sponsors: *gain the greatest marketing impact*

- Conference Sponsor - exclusive industry sponsorship: MK20, 000, 000.00
- Expo Sponsor - MK15, 000, 000.00

Business Building Connections: *Honee in on your target audience.*

- VIP opening breakfast host pays for opening business breakfast for VIPs: MK5, 000, 000.00
- Day 1 delegate host - Pays for day 1 conference package: MK15, 000, 000
- Day 2 delegate host - Pays for day 2 conference package: MK15, 000, 000
- Day 3 delegate host - Pays for day 3 conference package: MK15, 000, 000
- Opening/closing cocktail function host: (Subject to hotel quote)
- VIP lounge host: MK6, 000, 000.00
- Media lounge host: MK6, 000, 000.00
- Business lounge host: MK6, 000, 000.00

Brand Impact Sponsorships: *leave a lasting impression with uniquely positioned opportunities*

- Registration sponsor (MK6, 000, 000.00) branding of registration area.

For more information about tailored partnership, digital marketing and business development opportunities at the event please contact our team.

Position your company as the partner of choice!