



Get
Certified!

CIM-Certified Innovation Manager





 **REGISTRATION**

MWK 4,900,000.00
VAT exclusive



**27TH - 31ST
JULY 2026**

PRICE INCLUDE:

- Training Materials
- Lunch and Refreshments During Training
- Delegate Tablet
- Examination Fee
- Access to Learning Resources

— Excluding —
Accommodation and Dinner

VENUE

 **Sigelege Beach Resort,
Salima, Malawi**

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Certified Innovation Manager™ (CIM)

Today, organizations seek to enhance their ability to innovate in order to achieve excellence and sustainable performance. Hence, the importance of the program. Certified Innovation Manager aims to enable participants to build and operate a corporate innovation management system in accordance with the ISO 56001:2024 standard. This certification is focused on strategic innovation, product innovation, process innovation, and the culture of innovation.

The Certified Innovation Management (CIM) is a course designed for those who want to excel in the complex field of innovation management. This program covers in detail the management of innovation at different levels, enabling participants to effectively drive, maintain, and evaluate innovation in different organizations. CIM is a professional qualification program specifically designed to provide leaders and managers with the knowledge and skills to enable them to implement an innovation management system within their organizations. The program focuses on developing an integrated innovation strategy, linking it to the organization's objectives, and building a sustainable innovation culture that ensures organizational excellence.



Who Should Attend?

This certification is ideal for professionals who are involved in innovation management, including innovation managers, product managers, R&D professionals, and entrepreneurs. It is also beneficial for individuals who aspire to lead innovation initiatives within their organizations.

Learning Objectives

By completing the CIM certification, participants will:

- Understand the requirements for implementing ISO 56001:2024.
- Understanding the requirements and standards of ISO 9004 and how to apply them to enhance the efficiency of institutional innovation.
- Formulating and implementing effective corporate innovation strategies.
- Managing portfolios and initiatives from ideation to implementation.
- Measure performance using accurate indicators and effective monitoring mechanisms.
- Gain a comprehensive understanding of different types of innovation and their strategic importance.
- Acquire tools and techniques for managing the innovation process from idea generation to commercialization.
- Understand the role of leadership in fostering an innovative culture and managing innovation teams.
- Learn how to assess and measure the impact of innovation initiatives on organizational performance.

Why Attend the CIM Certification?

Attending CIM certification offers benefits such as:

- Enhancing knowledge and skills in innovation management.
- Gaining recognition as a certified innovation professional.
- Expanding professional network through interactions with experts and participants.
- Accessing valuable resources and case studies to support innovation efforts.



Course Outline:

- Introduction to Innovation Management: Fundamentals, significance, and evolution of innovation management.
- Innovation Product/Service Design: Understanding customer demand and creating solutions through systematic or creative approaches
- Strategic Alignment: Formulating and aligning innovation strategies with overarching business goals.
- Organizational Culture and Innovation: Techniques to foster a conducive environment for innovation and manage resistance to change.
- Tools for Innovation Management: Dive deep into tools like Idea Management Systems, Open Innovation Platforms, and Portfolio Management.
- Innovation Leadership: Leading cross-functional teams, managing stakeholders, and driving innovation initiatives
- Innovation System Development: Developing Innovation management strategy and system and building innovation management organization and culture.
- Project Coaching: Designing an innovation project in your organization and Final project presentation and feedback
- Metrics and KPIs: Tools and methodologies to measure the ROI of innovation projects and initiatives.
- Case Studies: Analysis of successful innovation management practices in leading global organizations.



Program Features:

- Format: In-person
- Duration: 5 days, 8 hours/day (40 total hours)
- Materials: PDF Handbook, Case Studies, Templates

Prices Include:

- Training Materials
- Lunch and Refreshments during Training
- Delegate Tablet
- Examination Fee
- Access to Learning Resources
- ½ Day Tour to Tourist Attraction Sites
- Airport Pickup and Drop off for International Delegates

Prices Exclude:

- VAT, Dinner and Accommodation.



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